Welcome To Esidai Africa. Esidai is a Maasai name means beautiful, like you.

Wild Beauty, Endless Smiles

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Esidai Africa, born from adversity, embodies resilience. Founder John Polycarp Shayo's journey from a failed maize business to a flourishing safari venture is a testament to determination. Collaborating with an Indian traveler, they prioritize authentic experiences over profit, aiming to redefine the safari industry with transparency and positive community impact.